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MK/BH

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Dear Parents/Carers

### **World Book Day in school – Friday 3<sup>rd</sup> March 2017**

Did you know..... World Book Day was designated by UNESCO as a worldwide celebration of books and reading, and is marked in over 100 countries around the globe. The origins of the day we now celebrate in the UK come from Catalonia, where roses and books were given as gifts to loved ones on St George's day – a tradition started over 90 years ago!

At Hutton Rudby Primary School, we constantly endorse the importance of reading, but essentially, the importance of reading for pleasure and fun! Therefore, on **Friday 3<sup>rd</sup> March** we will be celebrating World Book Day. We would like the children to come to school dressed as a book character.

As a parent of two primary school aged children, I fully appreciate the pressures placed upon parents of time and cost when the school dress up day letter comes home. I do not want parents to spend a small fortune on costumes that potentially will never be worn again. Prizes and competitions for the best dressed costume will not take place.

World Book day is about children nurturing a love for reading through sharing and celebrating their favourite books and the reasons why, not through competing with each other over who has the best costume. I have attached a list of different character and dress up ideas to help.

Keeping in mind the words of Children's Laureate Julia Donaldson, 'Inspiring children to read is the greatest gift you can give them,' let's make this World Book Day the best to date!

As always, thank you for your continued support.

Many thanks

Yours sincerely

Mr M Kelly  
Head Teacher

